

# The Parker Self-Filler Fountain Pen

During the past two or three years Self-Filling Fountain Pens have appeared on the market and have been advertised more or less, until there is more or less of a demand for a Self-Filling Fountain Pen.

The Parker Pen Co. is always alive to the interests of its patrons, and believes in keeping thoroughly apace with the times. We have not believed it good policy to place on the market a Self-Filling Fountain Pen until we have been absolutely assured that there would be a heavy demand for same, and further, until we could offer to the trade a Self-Filling Fountain Pen which we knew would meet satisfactorily the tests that might be placed upon it by a critical public. We have built up a reputation on our standard goods that is second to none in the country. This reputation we believe in protecting.

We have, therefore, brought out a Self-Filling Fountain Pen that we can honestly say is as far superior to the Self-Filling Fountain Pens that have heretofore appeared on the market as our regular standard goods are ahead of the cheap trash fountain pens with which the market has been more or less flooded. The Parker Self-Filler Fountain Pen has been thoroughly tested for months past, in every conceivable way, before offering it to the public. By referring to the accompanying cuts, you cannot fail to be impressed with the extraordinary simplicity of the entire fountain. The reservoir of this fountain is a soft rubber sack. In order to fill the pen, it is only necessary to insert the nozzle in the ink, take the thumb nail, for convenience, push the little pressure bar at the pen point end of the fountain, where the little pressure bar is at right angles, and disengage it from the barrel. Then "press the button" until the rubber sack is depressed, then remove the pressure, engage the nail of the finger, or the thumb, with the little curve in the larger projection, give a slight pull and the pressure bar is immediately locked and the pen ready for service. It cannot possibly become unlocked in the pocket because pressure must be brought to bear on the particular part of the pressure bar, as noted above, and as this only comes on a level with the surface of the barrel, it is safely locked until owner wishes it unlocked.

We absolutely guarantee this pen to be exactly as represented and to be more satisfactory than any Self-Filling Fountain Pen on the market. The pen is made only in the styles as shown on this sheet, and is sold at \$2.50, \$3.00, \$4.00 and \$5.00 each. We do not advise the purchase of large stocks of Self-Filling Fountain Pens, but we would suggest that every dealer who is handling Fountain Pens put in stock a few of these—all the way from half a dozen to a dozen and a half. If your customers are interested in a Self-Filling Fountain Pen, you can certainly please them with the new Parker Self-Filler. Orders will be filled in turn and promptly taken care of as fast as sent us.

THE PARKER PEN CO.,  
Janesville, Wis.

MILAN, ITALY

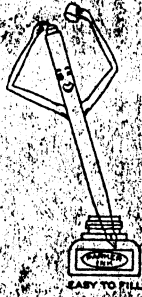
COPENHAGEN, DENMARK

CAIRO, EGYPT

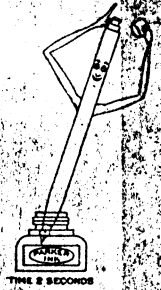


# THE PARKER PEN Co.

MAKERS OF  
GEO. S. PARKER LUCKY CURVE  
FOUNTAIN PENS  
STANDARD  
SELF FILLING  
SAFETY-SEALED  
TRANSPARENT



314



CABLE  
"PARKERPEN"  
CODES  
A.B.C. & INTERNATIONAL

INKS AND CARBON PAPER

SOLD TO MUEGGE DRUG COMPANY  
BAKER OREGON

JANESVILLE, WIS. 10/14/18

MAIL  
SALESMAN

SHIPPED VIA P P INS

TERMS

30 DAYS NET, OR  
10 DAYS 2% DISCT

REMARKS

No claims allowed against this bill unless made within five days after receipt of goods. Subject to sight draft after maturity. Payable New York or Chicago exchange.



TO

12  
INS

PARKER CLIPS

15

1 80  
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ERB-23

# Parker Jack Knife Safety Fountain Pens

Made with safety lock which prevents ink from leaking out no matter in what position they are carried. Big sellers on account of their wonderful convenience and real safety.



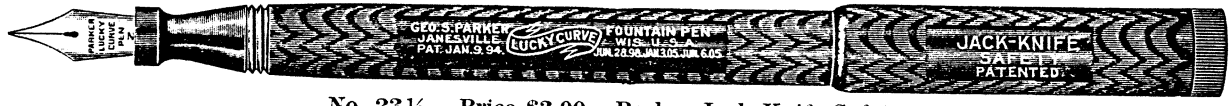
No. 24 1/2. Price \$4.00. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Medium length. Fancy chased barrel.



No. 24 1/2. Price \$4.00. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Full length. Fancy chased barrel.



No. 20. Price \$2.50. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Full length. Plain barrel.



No. 23 1/2. Price \$3.00. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Full length. Fancy chased barrel.



No. 23 1/2. Price \$3.00. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Medium length.



No. 25. Price \$5.00. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Full length.



No. 24. Price \$4.00. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Full length. Plain barrel.



No. 20 1/2. Price \$3.50. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Two Gold Bands.



No. 20 1/2. Price \$2.50. Parker Jack Knife Safety  
SELF FILLER, or regular as wanted. Short medium length. Fancy chased barrel.

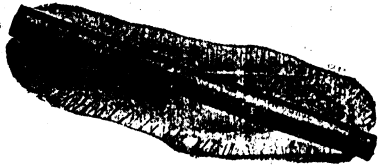


SPECIAL NOTICE: Any Parker Jack Knife Safety Cap may be fitted with ring to attach to chain. Above cut shows No. 20 1/2 Jack Knife Safety so fitted. Price of ring in addition to pen 25c. Very popular and adds much to the looks of the fountain pen.

"Here they are, the trade winners"

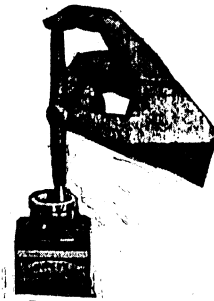
# THE NEW PARKER SELF-FILLER

Press the Button and it Fills Itself



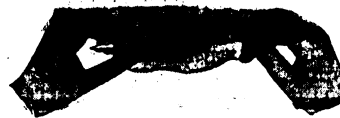
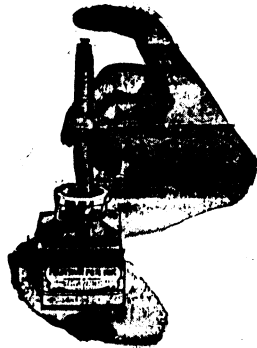
1

The New Parker Self-Filler. Nothing like it in all the world.



2

Take off the outer or regular cap, then remove the little cap, see the nickel button. Insert pen in ink and press the button.



Then remove the finger from the button but hold the fountain pen in ink for two seconds and drink.

Then replace the little cap and your Pen.

## NOTE

The Parker "Press-the-Button" Self-Filling Pen is made in the same safe and safety style as the Parker Standard Pen. It differs from the Standard in having a screw cap instead of a slip cap. If the Parker Pen you have selected is the safety style, be sure in replacing the cap to screw it down fairly tight so as to make a firm union with the end of the nozzle. The knurled portion on top of the regular cap is not a part of the outer cap, but is a portion of the little blind cap described above.

Take off my cap and press the small button,  
I will drink up the ink like any small glutton;  
I've the "Lucky Curve"—I'm the Parker Pen,  
For your vest pocket, lady's purse or little home den.

# THE NEW PARKER SELF-FILLER

## DIRECTIONS

This pen is unlike any other Self Filling Pen in the world. You will note that there are no visible projections or protuberances of any kind to mar the beauty or to weaken the holder. In order to fill the pen, you remove the little blind cap on the end of the fountain opposite the pen point by giving it a slight turn. This reveals a little button. Now immerse the gold pen up to the nozzle in first class writing fluid (preferably Parker Fountain Pen Ink made especially for use in fountain pens) and press the button. As soon as the button is depressed remove the pressure, hold the pen in the ink for a second or two and the pen is filled. Replace the cap and the fountain is ready for immediate use.

## THINGS TO REMEMBER

A fountain pen is made to use and not to play with. If you insist upon dissecting the pen and taking it to pieces for the pleasure of seeing what it is composed of, you may have difficulty in putting it together in the proper way. The pen when it leaves the factory is in perfect adjustment and everything has been thoroughly tested so the pen cannot fail to give perfect satisfaction.

Do not take hold of the button to pull it out because the button is merely the terminal of the presser bar and deflector which are working parts of the Self Filling device of the pen.

Another thing, do not unscrew the nozzle or attempt to remove it as fastened to the nozzle on the inside of the barrel is the rubber sack and unscrewing the nozzle would simply twist the sack. If the sack should ever become injured or worn out, making it necessary to replace same, the proper method of procedure would then be to take hold of the little button and pull out the pressure bar and deflector and then unscrew and remove the nozzle and attached to it will be found the rubber sack. When this is done, the old sack can be easily removed and the new sack inserted. A little shellac should always be heaped over the nozzle when putting on a new sack so as to hold it securely in place.

In re-assembling the parts of the pen, the nozzle with the rubber sack should be put in place first; then the pressure bar and deflector next. Great care should be exercised in placing the pressure bar in position not to have the end of the deflector against the head of the nozzle over which is stretched the rubber sack.

This pen is built to give service and to please.

## PRICE LIST OF PARTS FOR REPAIRS

GOLD PEN for No. 20, \$1.25.

GOLD PEN for No. 23, \$1.50.

GOLD PEN for No. 24, \$2.00.

GOLD PEN for No. 25, \$2.50.

SLIP CAP for Nos. 20 and 23, 25c; for No. 24, 35c; for No. 25, 45c.

SCREW CAPS—OUTER CAPS—For sizes No. 20 and 23, 30c; No. 24, 40c; No. 25, 45c.

INNER CAP—For sizes No. 20 and 23, 25c; No. 24, 35c; No. 25, 45c.

BLIND CAP for Nos. 20 and 23, 15c; for No. 24, 20c; No. 25, 25c.

SECTION for Nos. 20, 23 and 24, 40c; for No. 25, 45c.

FEEDER for Nos. 20 and 23, 30c; for No. 24, 40c; for No. 25, 45c.

PRESSURE BAR and Deflector, 50c.

RUBBER SACK for No. 20, 23 and 24, 15c; for No. 25, 20c.

BARREL for Nos. 20 and 23, 60c; for No. 24, 80c; for No. 25, \$1.00.

CASH MUST ALWAYS ACCOMPANY ORDERS FOR REPAIRS

THE PARKER PEN CO., JANESVILLE, WIS.

# PARKER FOUNTAIN PEN

## WHAT TO DO

IF YOU DON'T KNOW ALL ABOUT A FOUNTAIN PEN DON'T USE THIS PEN UNTIL YOU READ THE FOLLOWING:

To get good results in using Fountain Pens the exercise of common sense is essential. Remember when a pen is new and used for the first time the ink will probably run out in a stream, because ink will not readily adhere to a dry surface. If yours "leaks," or "blots", examine it and in ninety-nine times out of one hundred you will find that the only trouble is that IT NEEDS RE-FILLING. Keep AIR VENT in cap open when carried. Failure to do this will cause INKY NOZZLE. When fountain is filled for first time it may refuse to write properly, or it may blot or even RUN A STREAM. Take a well sharpened LEAD PENCIL, rub it over silt in pen, also get ink BETWEEN FEEDER and walls of underside of pen, and you will soon control the flow. Keep fountain clean—gold pen shiny.

SIMPLE SUGGESTIONS BUT YOU ARE WISE IF YOU FOLLOW THEM.

Remember your fountain pen is a POCKET INK BOTTLE. If it is carried upside down, laid flat, as a man sometimes does when he takes off his vest at night—ink may in these cases run into the cap. If so, wipe out and avoid making the same mistake twice.

Never Remove Pen or Feeder. When the fountain is not in use always keep cap on pen point end so the ink will not dry up and clog the pen.

INK—An important subject in connection with Fountain Pens. No fountain pen will work well with poor ink. Only the best writing fluid should be used. The Parker Writing Fluid is undoubtedly the best ink for Fountain Pens, and may be had from all dealers or from us.

When the pen is first taken up, the warmth of the hand may heat the ink and air in the barrel, causing it to expand and possibly expel a few drops of ink. This overfilling usually occurs when the pen is taken up and laid down frequently. Keeping the reservoir well filled prevents this.

If pen should leak at joint so as to soil fingers, it indicates that nozzle is not screwed up to the barrel as tight as necessary, or else some foreign matter such as a piece of lint or dirt is there, preventing a perfect union. Unscrew the nozzle and wipe off its face carefully. Care should be exercised in never scratching face of barrel coming in contact with face of nozzle as a scratch, no matter how minute, will cause a leak. In case of such trouble pen should immediately be returned to factory with statement of trouble so it can be remedied.

IF THE FOUNTAIN DOES NOT DO SATISFACTORY WORK AFTER FOLLOWING THE FOREGOING OR FOR ANY REASON, SEND IT TO US WITH TWELVE CENTS FOR REGISTRY FEE AND RETURN POSTAGE AND IF PARTS ARE NOT BROKEN, WE WILL REMEDY IT FREE OF CHARGE. DO NOT FAIL TO MARK PACKAGE WITH NAME AND ADDRESS.

SOME PEOPLE THOUGHTLESSLY sometimes send us a pen for repairs or exchange without any mark or name on package to indicate to whom the package belongs.

OTHER PEOPLE send us pens with ink in the barrels. Never do this, as the ink is sure to be jarred out in passing through the mails.

GOLD PENS—No. 1, 75c; No. 2, \$1.25; No. 3, \$1.50; No. 4, \$2.00; No. 5, \$2.50; No. 6, \$3.00; No. 8, \$3.50; No. 12, \$5.00. Repointing any size 50c.

REPOINTED Gold Pens are seldom, if ever, as good as new ones, and never as bright. It is cheaper and much more satisfactory in the long run to buy a new gold pen and turn the old one in as part pay. Gold pens represent just half the value of a plain fountain pen. A new gold pen for a \$2.50 fountain will cost \$1.25. New gold pen costing \$1.25, allowance of 25c for old gold pen; pen costing \$1.50, allowance of 35c for old gold pen; pen costing \$2.00, allowance of 50c for old gold pen; pen costing \$2.50, allowance of 75c for old gold pen; pen costing \$3.00, allowance of \$1.00 for old gold pen; pen costing \$5.00, allowance of \$1.50 for old gold pen.

CAPS—All sizes up to No. 23 inclusive, as No. 1, 18, 20, 23, 25c; No. 24, 35c; No. 25, 45c; No. 26, 50c; No. 28, 60c; Red Giant, \$1.00.

FEEDS—All sizes up to No. 23 inclusive, as No. 1, 18, 20, 23, 30c; No. 24, 40c; No. 25, 45c; No. 26, 50c; No. 28, 80c; Red Giant \$1.00.

SECTIONS—All sizes up to 23 inclusive, as No. 1, 18, 20, 23, 24, 40c; No. 25, 45c; No. 26, 50c; No. 28, 80c; Red Giant \$1.00.

BARRELS—Plain or chased No. 1 and No. 18, 50c; No. 20 and 23, 60c; No. 24, 80c; No. 25 \$1.00; No. 26, \$1.25; No. 28, 1.50; Red Giant \$2.00.

GOLD AND SILVER MOUNTED caps and barrels at special prices.

RUBBER SACK—Large, 20c; small, 15c.

PRESSURE BAR for Self-Filling pens 25c each.

IN SENDING FOR REPAIRS always send the whole fountain, so that missing parts can be fitted.

Do not fail to send twelve cents for registry fee and return postage in addition to the price for part wanted; or if pen is sent for exchange, twelve cents must be sent as above.

We are not responsible for packages sent by mail, going or coming, unless instructed to register.

ALWAYS BE SURE when sending a pen for repairs to tell your troubles and state exactly what you want done.

Cash must accompany all orders for repairs.

## PARKER PEN TALKS

To get good results in using Fountain Pens, a fair supply of common sense is essential. Remember, when a pen is new and filled for the first time the ink will probably run out in a stream, because ink will not adhere to a dry surface. If yours "leaks" or "blots," examine it and 99 cases out of 100 you will find that the only trouble is it needs refilling. Do so and the trouble will vanish like magic. Keep air vent in cap open when carried. Failure to do this will cause inky nozzle. When fountain is filled for first time, it may refuse to write properly, or it may blot, or even run a stream! Take a well sharpened lead pencil, rub it over slit in pen, also get ink between feeder and walls of underside of cap and you will soon control the flow. Keep nozzle clean—gold pen shiny.

### *SIMPLE SUGGESTIONS, but you are wise if you will follow them*

Remember your fountain pen is a Pocket Ink Bottle. If it is carried upside down, laid flat as man sometimes does when he takes off his vest at night—ink, may in these cases, run into the cap. If so wipe it out and avoid making the same mistake twice.

**Never Remove Pen or Feeder.** Never pull cap off, but twist it off, and avoid the possibility of cracking the cap and sucking the ink from the barrel, as is liable when the cap is pulled off suddenly. When the fountain is not in use always keep cap on pen point end so the ink will not dry up around the feeder and clog the pen.

**INK—An Important subject in connection with Fountain Pens.** No fountain pen will work well with poor ink. Only the best writing fluid should be used. The Parker Writing Fluid is undoubtedly the best ink made for Fountain Pens, and may be had from all dealers or from us. (25c for 4 oz. bottle or 75c for one quart.)

When the pen is first taken up, the warmth of the hand may heat the ink and air in barrel causing it to expand and possibly expel a few drops of ink. This overflowing occurs when the pen is taken up and laid down frequently. Keeping the reservoir well filled obviates this.

(OVER)

THE PARKER PEN CO., Janesville, Wis.

If the fountain does not do satisfactory work after following the foregoing, or for a reason send it to us with ten cents for registry fee and return postage, and if parts are broken, we will remedy it free of charge. Do not fail to mark package with name and address.

**Absent Minded People** sometimes send us a pen for repairs, or exchange, without any mark or name on package to indicate to us to whom package belongs.

**Other Absent Minded People** send us pens with ink in the barrels. Never do this, as the ink is sure to be jarred out in passing through the mails.

**Never Fail to mark each package with name and address,** also send instructions.

**In Sending for Repairs** always send the whole fountain, so that missing parts can be fitted.

**Do Not Fail to send ten cents for registry fee and return postage,** in addition to the price for part wanted; or if pen is sent for exchange, ten cents must be sent as above.

## PRICE LIST OF PARTS FOR REPAIRS

Gold Pen for No. 1 Fountain, 75c; for No. 3, \$1.00; for Nos. 5, 6 and 8, \$1.25; for Nos. 9 and 10, \$1.50; for Nos. 18 and 018, \$1.00; for Nos. 20 and 020, \$1.25; for Nos. 23 and 023, \$1.50; for Nos. 24 and 024, \$2.00; for Nos. 25 and 025, \$2.50; for No. 026, \$3.00. Barrels for Nos. 1 and 3, 50c; for Nos. 5, 6, 8, 9 and 10, 75c; for Nos. 18 and 018, 50c; for Nos. 20, 020, 23 and 023, 60c; for Nos. 24 and 024, 75c; for Nos. 25 and 025, 90c; for Nos. 26 and 026, \$1.00; Tubular Collar for Jointless, 30c; Caps, 25c; Pen Section, 40c; Overfeed, 30c; Under-feed, 40c; Repointing Gold Pen, 50c. When ordering repairs, send whole Fountain, so missing parts can be fitted.

We are not responsible for jobs by mail, going or coming, unless instructed to register.

**Do not fail to mark package with Name and Address.**

**Cash must always accompany orders for repairs.**

(OVER)

THE PARKER PEN CO., Janesville, Wis.



No. 51.—\$3.50 Long or short black holder with fancy gold band for name.



No. 23½—\$3.00 Long or short chased holder. No. 3 point. Parker clip 25c extra.



No. 20—\$2.50 Long or short plain holder. No. 2 point. Parker clip 25c extra.



No. 20—\$3.50 medium length holder with two gold bands on cap. Parker gold plated clip 75c extra.



No. 14—\$5.25 with ring. Silver fill-gree mounting. Same in gold \$6.25. A beautiful gift pen.



No. 20.—\$2.75 with screw ring in cap for chain. A very handy and serviceable pen for either lady or gentleman.



N. B. Parker Pens can be furnished in either self-filling or non-self-filling styles, and in most cases with medium or full length holders. The ink capacity of any non-self-filler is somewhat greater than that of the same size self-filler. Bakelite Transparent barrels for non-self fillers cost \$1.00 extra and give the advantage of always knowing amount of ink in barrel.

You have doubtless seen clips and clips and clips—but there is no other clip made which holds the top of pen level with top of pocket; and is not attached with rivets and yet cannot possibly slide off. Rivet holes punched into the cap are certain to weaken the rubber. This clip is held in place like a washer and it is perfectly flush with the surface of the cap all around. It is impossible to lose it, it is the best possible insurance against pen loss, it is sturdy and good to look at. It can be used only on Parker Safety Sealed Fountain Pens. In ordering be sure to give number of pen (on end of barrel) as clips are made in varying sizes to fit each size of pen. Price: Nickle plated 25c; gold plated 75c; solid gold \$5.00.



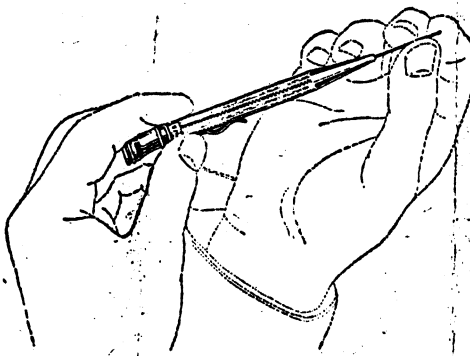


# DIRECTIONS

## FOR USING THE PARKER "LUCKY LOCK" PENCIL

**OPERATION:** The lead in writing position is propelled outward by turning the cap clockwise. When the lead is used up very short no stub remains in the chamber—this is automatically ejected from the pencil by turning the cap clockwise. The lead may be repelled by turning the cap in a counter clockwise direction. In brief, the position of the lead is instantly adjustable by turning the cap. Moreover, the lead will always be clutched tightly by the mechanism—it will never be loose at the writing point.

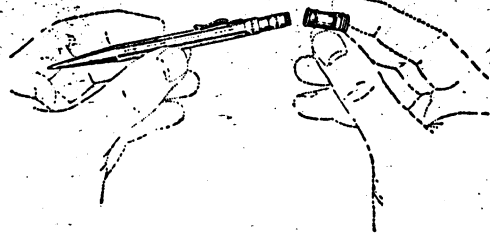
**HOW TO REFILL:** The refilling operation is uncommonly simple—nothing need be disassembled or taken apart in the process. But when you first become the owner of a PARKER PENCIL learn how to refill it properly once and for all. You have the directions before you now—so please learn this simple process now and avoid the possibility of future annoyance.



After the old lead has been entirely used up or ejected, turn the cap of the pencil in a counter-clockwise direction until it clicks. Then make one clockwise turn. The mechanism is then set to receive the fresh lead. Insert the fresh lead through the tip, (see illustration), ease it down until it seats—and then adjust the position of the lead by turning the cap. That is all there is to it—it can be done in a very few seconds.

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**Eraser:** The eraser is instantly accessible for use—it is underneath the cap. The cap is held on by an ingenious bayonet lock—the Lucky Lock. To remove the cap, do this: Push in, turn left smartly, and take it off. To replace it, simply reverse the operation—push the cap on and twist to the right (clockwise.)



We earnestly recommend the exclusive use of PARKER LEADS for all PARKER PENCILS. In most leads on the market there is a considerable variation in their diameters. Parker Leads are not issued for sale if their diameter is more than  $1\frac{1}{2}$  thousandths of an inch over or undersize. The com-

position and structure of the leads are equally good and uniform. All in all, this insures you complete and perfect satisfaction in the matter of leads.

**EXTRA LEADS:** The chamber for extra leads is discovered by unscrewing the eraser cup—this unscrews counter-clockwise. This chamber accommodates from 12 to 14 extra leads of standard size,  $1\frac{1}{4}$  inches long.



View of pencil partially disassembled, showing cap and eraser cup removed, and the location of the extra lead chamber.

**THE PARKER PEN COMPANY**  
JANESVILLE, WISCONSIN, U. S. A.